

me /

I'm a product designer and UI developer in San Francisco, interested in designing experiences across complex systems and making people's lives better.

experience /

### Product Designer and UI Developer

Curology

Leading design, roadmaps, and launches of major product/company initiatives on a cross-functional team.

Partnering with user research to identify opportunities and weakpoints across my product areas.

Maintaining our design system, Radiance, while establishing processes to improve workflow.

Increased team productivity and reduced design debt process by onboarding designers to GitHub for reviews.

Expanded company to 11 new states by launching phone and video consults; a cross-functional collaboration between product, medical, and operations.

Led the hiring process for 3 rounds of interns. Created an onboarding guide for new team members. Mentored interns who became full-time designers.

### Head of Design / Co-Founder

Minute

Designed multiple iterations of the app and developed front-end using React Native.

Crafted a brand identity to drive awareness during a critical pre-release stage of the roadmap (Reached over 279 email subscribers).

Pitched to interested stakeholders, and received sponsorship for free API access from Twilio.

### Creative Lead

Gainful (Y Combinator W18)

Art directed (design and photography) for customer-facing website and platform.

Redesigned packaging to reduce costs while still maintaining a high bar for strong visual design.

Increased brand awareness across platforms through design, photography, and visual strategy.

### Freelance Designer

Various companies and industries

6+ years of experience collaborating with clients on a variety of projects including product design, branding, packaging, signage, photography, and print.

education /

### Miami University

BA Interactive Media Studies

Major — Product Design and Front-end Development

Minor — Entrepreneurship

Dean's List — 2015, 2016, 2017, and 2018

Teachers Assistant — 2.5 years

skills /



Product Design



Design Systems



UI Development



User Research



User testing



Prototyping



Visual design



Typography

tools /



Figma



Adobe Suite



VS Code



Principle



UserTesting



Notion



Storybook

development skills /



HTML



CSS



Javascript



React + React Native



Swift + Swift UI